

NEW! **ULTIMATE VERSION**

The Ultimate **Resume-Writing** & Job Search Tool!™



POWERFUL NETWORKING

ULTIMATE JOB SEARCH

WINNING RESUMES

5 Million+ Jobs Searched

1,300 Resume Samples

150,000+ **Professional Phrases**

500 Interview Questions



Job Networking





The #1 Best-Selling Brand of Resume-Writing Software

ResumeMaker, the leading brand of resume-writing software, is the easiest and most complete job search program available. It's designed by certified, resume-writing professionals with advanced technology to ensure you land a job you'll enjoy.

#1 Best-Selling

For over 10 years the ResumeMaker brand outsold all competitors combined The NPD Group NPD Techworld

#1 Recommended

it's a blockbuster, powerful and huge in size and scope. The New York Times earns well-deserved kudos..." ****

#1 Technology

#1 in Importing Resumes #1 in Job Search

#1 in Job Networking

#1 Award-Winning

Top Ten Reviews Best New Consumer

Best Home Productivity

BONUS! Free Book Inside!

Winning Strategies to Find Your Dream Job guides you through planning and achieving the ideal career. It includes expert advice and tips on writing resumes

and cover letters. preparing for the interview process, and negotiating salaries. This book provides you with all the information you need to find the right job and succeed in

your career.



ResumeMaker Will Help You Land the Job!

ResumeMaker is packed with powerful features to help you write a better resume, land a better job, and earn a higher salary. Whether you're actively searching for a job, ready to advance your career, or just want to get your resume into shape, trust your resume and your career to ResumeMaker!

Only ResumeMaker Includes These Exclusive Features:

- ✓ 1,300 Complete Sample Resumes Written by Certified Resume Writers1
- ✓ TwitterJobSearch Conveniently Find Jobs Posted on Twitter
- ✓ Social Networking 1-Click Connect to LinkedIn, Facebook & Twitter
- ✓ Import Existing Resumes Never Start From Scratch or Re-Key Information
- 1-Click Job Search for 5 Million+ U.S. & International Jobs²
- ✓ Salary Guide for 2,500 Careers
- ✓ Job Feeder Continously Feeds New Jobs to You as They Are Posted Online

WinWay Resume Deluxe includes one to two sentence phrases, not complete resumes. Phrases are from a government database and are not written by professional, certified resume writers.

²Other leading U.S. brands have limited or no international iob search features.

1,300 Professional Sample Resumes

Exclusive! Instantly Import Your Resume!

Exclusive! Select from 1,300 complete sample resumes for nearly every career!

ResumeMaker has complete sample resumes written by certified, professional writers, unlike other brands that only have sample phrases. These are <u>complete</u> sample resumes.

EXCLUSIVE! COMPLETE SAMPLE RESUMES for nearly every career!



quickly—no need to

re-type your information!

Professional sample resumes for your career

- Account Executive
- Accountant
- Attorney
- · Branch Manager
- · Chief Financial Officer · Purchasing Manager
- Civil Engineer
- Computer Technician
- Consultant
- Customer Service Representative
- · Data Entry Specialist
- General Contractor
- Legal Secretary
- Editor
- Marketing Director
 Madie LT beiding
- Medical Technician
- · Office Manager

- Programmer
- Project Manager
- Public Relations
- Director
- Purchasing Manager
 Real Estate Agent
- Receptionist
- Recruiter
- Registered Nurse
- · Sales Representative
- · Security Officer
- · Software Engineer
- Store Manager
- Teacher
- · Travel Agent
- Web Designer
- ...nearly every career!

Exclusive! Import your existing resume & get started quickly!

No other software gets you started this fast! Import your resume from Word, PDF, or HTML, or start from scratch. Select sample resumes for your career and industry, written by certified, professional writers, for ideas and content. Choose from an additional 150,000 professionally written resume phrases to add impact to your resume. Get the inspiration and ideas you need to showcase your achievements, talents, and skills, and create the perfect resume!

Get noticed with a resume that sets you apart!

1,300 SAMPLE RESUMES professionally certified!

WINNING RESUMES

Present your qualifications in the best light. Transform job descriptions into



150,000+ RESUME PHRASES to enhance your resume!

Successfully transitioned into a new career Communicated ability to produce results

"ResumeMaker has great samples and features to help you put together a resume that looks like a professional writer created it! My resume is a true reflection of my accomplishments—amazing!" — Sandra Colby, Retail Manager, Boston, Massachusetts

import your

resume!

Easily Search 5 Million+ Jobs!

simplu hired

Quickly Search U.S. & International Jobs!

U.S. Patent 6,363,376

Exclusive! U.S. & International job search— 5 million+ of jobs!

Search all major job sites, 50,000 corporate sites, and classified ads to locate millions of job openings in your search area. Job Finder searches for jobs that meet your criteria. One click searches multiple job sites! All the popular job sites are included.



Post and distribute your resume to these major job sites & many more!

monster ** CareerShop simply hired

YAHOO! hotjobs

careerbuilder.com



SeriousTeachers

Craigslist
Ret-Temps

spherion

CollegeRecruiter.com

Google



THE WALL STREET JOURNAL.



Decide which job sites you want to send your resume to, and send with a single click.



Conveniently search jobs on Twitter right

from ResumeMaker.
Simply fill out your
search information and
access jobs posted on
Twitter by title, job,
city, state, or country.

EXCLUSIVE! search jobs on TWITTER

Find Jobs on TwitterJobSearch

ULTIMATE JOB SEARCH



Instantly review new jobs posted on Twitter worldwide.

TwitterJobSearch is easy to use from ResumeMaker!



Exclusive! Get the competitive advantage with Job Feeder !!

Job Feeder searches jobs and selects the jobs that interest you based on your personal job criteria. Job Feeder conveniently sits on your desktop and continuously feeds you new jobs you are interested in when they are posted on any of the multiple job sites. Be the first to respond to new job opportunities! Get the competitive advantage with Job Feeder!

Job Feeder sits on your desktop and continuously notifies you whenever a new job is posted on any one of multiple job sites.

"The Job Feeder lets you know when jobs are available that fit your criteria so you can apply right away. I was able to land a great job in the medical field—at the right salary and close to home."

— Darin Lohr, Physician's Assistant, Charlotte, North Carolina

Network on Facebook & LinkedIn!

Publish Your Resume Online—Free!

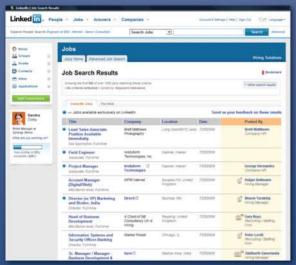
POWERFUL NETWORKING

Exclusive!

Leverage career & social media networks to get a job fast!

ResumeMaker connects you directly to LinkedIn, Facebook, and Twitter. Access the key networking sites; post your resume and search new jobs.

> Access jobs available exclusively on LinkedIn directly though ResumeMaker!





EXCLUSIVE! MY ONLINE RESUMES publish your resumes

Exclusive! My Online Resumes[™]—free!

The My Online Resumes feature allows you to publish your resume online at your own private and secure web address-a free and exclusive feature found only in ResumeMaker! You can have multiple resumes on the web at no charge to you.

Get all the networking tools you need to gain a competitive edge!

Need a new job fast? ResumeMaker has the

latest tools and technology to help you connect to all major networking sites. Post your resume to your Wall on Facebook and let your contacts know you are job hunting. Give them access to your professional resume with just one click.



Share your resume with contacts on Twitter and increase your job search network. Post your resume link on your Facebook Wall—a fast way to find a new job!



"It was easy to post my resume on my Facebook Wall right from ResumeMaker. A college buddy saw my resume and e-mailed it to his Department Head. I got the interview—and the job!"

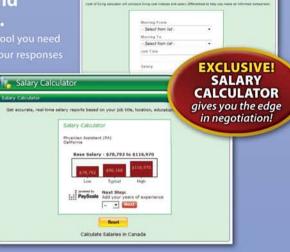
Dale Wong, Software Engineer, San Jose, California

Prepare for industry and career questions, and salary negotiations.

ResumeMaker has every financial tool you need to be "Interview-Ready!" Practice your responses

to challenging questions
hiring managers may ask.
Review the profiles of hiring
companies, and get up-to-date
salary information about the
jobs you apply for by title and
region. Reports for over
2,500 careers by
geographic region!





Get a personalized salary and cost of living report so you'll know just how to negotiate

for the right salary.

Build your skills and confidence by responding to tough questions in ResumeMaker's Virtual Interview."

Sharpen your interview skills!



Practice & record your answers to INTERVIEW QUESTIONS

Practice your answers to challenging questions in the Virtual Interview.

Salary You Deserve!

Negotiate for the

Keep your job search on track with Contact Manager!

You can create targeted mailmerge mailings from Contact Manager, and store essential information for interviews, including company profiles you access free online at Hoovers Company Directory.

MANAGER stores all your jobs Contact Manager in one place! East Marine Mr. - John Phone Tales Add Contact Phone Number Last Name Erwin 650-452-4567 Delicte Contact 650-452-4545 888-408-9999 Cellian E-mail Address Send E-Mail Company Website Key Products or Services Seasonal Package Family Package Couples Package vwww.greatescape.com Company Size 4 1 of 10 > Key Personnel Company Strengths Mary Johnson Michael Brown DAILY SOMEDULE WERKLY SCHEDULE Additional Location Add this company to to Company Name lob Description nds My Jobs 7 Sign In Keywords

Exclusive Let Contact Manager help you organize your successful job search. Job Finder easily adds the jobs you are interested in to Contact Manager for follow-up.

Study the company profile before your interview. Learn all the key information about your potential employer.

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"The Salary and Cost of Living Calculators are sharp. I knew exactly what to ask during the salary discussion which made me more confident going into the interview."

- Erica Fields, Mechanical Engineer, San Diego, California

Discover Your Perfect Job!

Match Your Interests With the Ideal Career!



Identify your ideal career

Your work should be challenging and about! ResumeMaker Ultimate's Career Planning and Assessment tools help you find your dream job by identifying your skills, abilities, and preferences. The Career Planner walks you through an in-depth survey with 200 interactive questions and matches



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Use the Career Planning and Assessment guide to help you identify your ideal career.



you directly with careers that would

naturally motivate and interest you.

Discover the right job for you

Whether you are advancing your career or changing professions, Career Planner helps you successfully navigate every major career decision and build a brilliant career. Exercises, techniques, and advice from career experts assist at each step.

Occupational

Two best-selling career reference books—included!

Occupational Outlook Handbook and Career Guide to Industries are nationally recognized Career Reference e-Books—the most widely used career guides that describe every possible career and industry.



Career Guide to Industries offers detailed information on careers across the 42 most popular industries. View job responsibilities, expected earnings, and discover what training and education is needed.

Occupational Outlook Handbook is packed with practical, current, and detailed information on nearly every career.



ResumeMaker® Awards & Reviews**

"ResumeMaker... it's a blockbuster...résumé-writing software...powerful and huge in size and scope, but gentle and friendly once you get to know it."

- The New York Times

"...the 800-pound gorilla of resume software...it's hard to justify buying any other..." — Electronic School

"ResumeMaker earns well-deserved kudos for its tight integration with online job-hunting resources."

- PC Magazine

"Resume software just doesn't get better than this... from a company that has been in the business for years."

— Computer Times

"...a good long-term investment for recent graduates and advancing CEO's alike." — Careers & Colleges

"Even as the job market worsens, one maker of resume software is making a promise." — The Wall Street Journal

"...provides information to help job seekers land the job of their dreams." — SUCCEED Magazine

"If you want to tap the power of the Internet to find a job, you'll definitely want ResumeMaker."

— Computer Currents







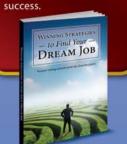






BONUS! Free Book Inside!

Winning Strategies to Find Your Dream Job quides you through planning and achieving ultimate career





individual

NEW! **ULTIMATE VERSION**





Customer Satisfaction Guarantee:

Individual Software guarantees that this product meets our highest quality standards. Our FREE technical support is a demonstration of our commitment to Customer Satisfaction. Additionally, if, for any reason within 30 days of purchase, we cannot ensure that the software will work on your system, we will GUARANTEED gladly replace the software, exchange it for another product or refund your money.



individual

NEW!

ULTIMATE VERSION



Also compatible with Windows* Vista, XP & 2000



individual

Individual Software Inc., 4255 Hopyard Road, #2, Pleasanton, CA 94588-9900 Tech Support: (925) 734-6767 or www.individualsoftware.com/support

System Requirements

- · Pentium" Class PC or Higher
- Microsoft Windows* 7. Vista, XP SP2 or 2000
- 165 MB Hard Disk Space · CD-ROM Drive
- · Sound Card & Speakers
- · E-Mail & Internet Access
- Mouse

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Also compatible with Windows* Vista, XP & 2000

